

Farmer Brothers – Turning company goals into science-based targets

Objective

- Demonstrate leadership to customers and other key stakeholder groups
- Build internal understanding of the concepts of Planetary Boundaries and Science Based Targets (SBT)
- Explore how Farmer Brothers can align its current targets with the science of planetary boundaries
- Compute SBT and support Farmer Brothers through the SBT Initiative (SBTi) validation process

Quantis Solution



Provide a workshop to the core sustainability team on the fundamentals of SBT, their business value and the methodologies available



Lead a workshop with company leadership on the business value of SBT to support Go/No Go decision



Compute SBT and guide Farmer Brothers through the verification process



Begin identifying, assessing and prioritizing solutions for meeting targets

About Farmer Bros. Co.

Founded in 1912, Farmer Bros. Co. is a national coffee roaster, wholesaler and distributor of coffee, tea and culinary products. Our product lines include organic, Direct Trade and sustainably-produced coffee. Headquartered in Ft. Worth, Texas, Farmer Bros. Co. generated net sales of over \$500 million in fiscal 2016 and has over 1,600 employees nationwide. The Company's portfolio features a wide range of coffees including Farmer Brothers®, Artisan Collection by Farmer Brothers™, Metropolitan™, Superior®, Cain's™ and McGarvey®.



“We believe combating climate change is critical to the future of our company, the coffee industry, our growers and our world. Setting SBTi approved targets is the logical next step in Farmer Brothers’ sustainability program and places us among those responsible businesses that are making measurable contributions to incorporate sustainability within their business strategy. Working with Quantis brings vision and technical expertise as we navigate this journey.”

Molly Laverty

Director of Sustainability
Farmer Brothers



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“Farmer Brothers commits to reduce its scope 1 and 2 GHG emissions 11% by 2025 and 48% by 2050, using a 2014 base year. Farmer Brothers also commits to reduce scope 3 emissions 7% by 2025 and 31% by 2050, using a 2014 base year.”



www.sciencebasedtargets.org

Farmer Brothers' target-setting journey



Key pieces of information helped Farmer Brothers' leaders decide to commit, including the following:

- An illustration of its corporate footprint, pinpointing important contributors to emissions
- Example targets for the organization
- Potential actions to meet those targets
- Delineation of the business case for SBT

Key findings

- SBT align well with Farmer Brothers' current sustainability strategy, which includes evaluating its corporate footprint annually, focusing on principle contributors of emissions and aiming to achieve an A-list rating for CDP's Carbon questionnaire
- Coupling absolute SBT for external disclosure with more nuanced internal targets balances brand leadership with operationalizing targets

Client's actions

- Set and validated SBT through SBTi
- Reported validated SBTi in 2017 CDP Carbon response
- Announced targets to stakeholders
- Launched development and deployment of strategies to achieve targets

Recognition

- SBT helped Farmer Brothers earn McDonald's 2017 U.S.A. Supplier Sustainability Award
- Having a SBT enabled Farmer Brothers to reach the CDP Climate A-list in 2017