Combining Life Cycle Assessments and Circularity allows businesses to identify the what, the when and the how of their circularity efforts.

**Metrics**
Life Cycle Assessments measure the contribution of corporate recycling, eco-designing and product life extension action plans against a 2°C global warming target.

**The circular economy**
Fulfilling the circular vision for decoupling growth and resource consumption calls for further standardization efforts. Adopting this approach implies a paradigm shift and requires extensive product innovation.

**Combined LCA+ Circularity drive sustainable business models**
Vision + tool work hand in hand to guide corporate decision-making toward environmentally performant innovations, to align their business models with planetary boundaries.