



wbcasd

## Together towards science-driven targets: Quantis joins WBCSD

**Geneva, 31 May 2017 – Environmental sustainability consulting firm Quantis today joins nearly 200 forward-thinking companies as the newest member of the World Business Council for Sustainable Development (WBCSD).**

Known for its metrics-based approach for developing innovative sustainability strategies and solutions, Quantis has been a project member of WBCSD's Food Reform for Sustainability and Health (FReSH) project since 2017. A key output of FReSH in this period has been the Food Loss and Waste Calculator, which Quantis helped to develop.

As an 'Innovator Member' of WBCSD, Quantis will share its expertise in product environmental performance, Life Cycle Assessment and tool development, as well as their experience in leading sector-specific initiatives and research, to develop and scale-up solutions to some of the most challenging sustainability issues.

"Quantis supports top organizations as they shift to a sustainable economy. We do this by co-creating innovative solutions with a science-driven approach. Delivering this fact-based guidance empowers businesses to set effective strategies and make robust decisions," explains **Quantis CEO Emmanuelle Aoustin**, adding, "This purpose is closely aligned with that of WBCSD, which makes us proud to work more closely together. We look forward to driving further change through FReSH, Factor10 (WBCSD's circular economy project) as well as through the Cement and Tire Industry Projects and other exciting initiatives."

**WBCSD President and CEO Peter Bakker** said, "Quantis' leadership and innovative approach has already had a transformative effect on our FReSH project, with the Food Loss and Waste Calculator a key output of this collaboration. I am excited to see how we can continue this work in other areas and leverage our use of science-based targets to deliver lasting change."

Founded in Lausanne, Switzerland, Quantis now has offices in the US, France, Switzerland, Germany, Italy and Colombia. This network supports its diverse global client list, which includes several current WBCSD members as well as international and governmental organizations such as the European Commission.

Quantis becomes WBCSD's 16<sup>th</sup> member company in the consultancy sector and its 13<sup>th</sup> member company in Switzerland.

**ENDS**

### **About the World Business Council for Sustainable Development (WBCSD)**

WBCSD is a global, CEO-led organization of over 200 leading businesses working together to accelerate the transition to a sustainable world. We help make our member companies

more successful and sustainable by focusing on the maximum positive impact for shareholders, the environment and societies.

Our member companies come from all business sectors and all major economies, representing a combined revenue of more than \$8.5 trillion and 19 million employees. Our global network of almost 70 national business councils gives our members unparalleled reach across the globe. WBCSD is uniquely positioned to work with member companies along and across value chains to deliver impactful business solutions to the most challenging sustainability issues.

Together, we are the leading voice of business for sustainability: united by our vision of a world where more than 9 billion people are all living well and within the boundaries of our planet, by 2050. <http://www.wbcasd.org>

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### **About Quantis**

Quantis guides top organizations to define, shape and implement intelligent environmental sustainability solutions. In a nutshell, our creative geeks take the latest science and make it actionable. Our team of talents delivers resilient strategies, robust metrics, useful tools, and credible communications for a more sustainable future.

A sustainability consulting group known for our metrics-based approach to sustainability, Quantis has offices in the US, France, Switzerland, Germany, Italy and Colombia and has a diverse [client portfolio](#) that spans the globe, including AccorHotels, BASF, Danone, the European Commission, GE, General Mills, Intel, Kering, the Kraft Heinz Company, L'Oréal, Mondelēz International, Nestlé, Unilever, Veolia and more.

We are Quantis: sustainability's scientists, experts, strategists, innovators and visionaries.

(re)discover Quantis at [www.quantis-intl.com](http://www.quantis-intl.com)