

## Barbara Spiegel named as Director of Quantis Zürich

*Quantis is honored to welcome Barbara Spiegel as Director of Quantis Zürich to lead the expansion of our business and activities in the market.*

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Zürich, Switzerland, November 20, 2018 – Environmental sustainability consulting group Quantis is proud to announce the appointment of Barbara Spiegel to the position of Director, Quantis Zürich, effective immediately. In this role, Barbara will lead the growing team in Zürich with the goal of expanding our presence in the market to respond to the increasing needs for sustainable business advisory services and metrics-based solutions.

Barbara Spiegel brings to Quantis an impressive set of skills in change management, sustainable finance and corporate sustainability that she has acquired over her 15+ years working across corporate functions and in the field of sustainability. She joins Quantis from WWF where she was Senior Advisor, Sustainable Finance. Prior to that Barbara held various roles at Zürich Insurance Group ranging from Global Process Redesign Lead for HR and Group Head of Environmental Performance to Group Head of Corporate Responsibility. And for 5 years, she worked in organizational transformation at Accenture in both Washington, DC and in Zürich.

*“I’m thrilled to welcome Barbara to the Quantis family. She has a unique skill set that comes at the perfect time in the Quantis Zürich story. We have a dynamic team of sustainability experts and consultants there and Barbara will lead them to even greater success. Barbara will be pivotal for Quantis’ mission of guiding clients in their transformation to a truly sustainable business model, which includes science-based goal setting, stakeholder engagement, organizational change, and sustainability communications. There is much to be done on our journey and Barbara is the perfect fit for the role,”* **Quantis CEO Emmanuelle Aoustin** explains.

As Director of Quantis Zürich, Barbara will manage the team and its growth, the business activities and market expansion, and the co-creation of metrics-based solution development for our current and future clients. Barbara also strengthens Quantis’ global capabilities in the sustainable finance sector.

*"I am honored to be chosen as the next Director of Quantis Zürich. I look forward to bringing value to this exceptional group of talents by inspiring them to innovate for sustainability, bridging the gap between scientific data and its applicability to business to ensure resilient decision-making. I am also excited to work with our clients by applying my longstanding experience in transforming organizations, by combining the development of effective policies and processes with the conscious effort of defining and implementing a sustainable business strategy,"* enthuses the newly appointed **Quantis Zürich Director Barbara Spiegel**.

**\* END \***

## **About Quantis**

Quantis guides top organizations to define, shape and implement intelligent environmental sustainability solutions. In a nutshell, our creative geeks take the latest science and make it actionable. Our team of talents delivers resilient strategies, robust metrics, useful tools, and credible communications for a more sustainable future.

A sustainability consulting group known for our metrics-based approach to sustainability, Quantis has offices in the US, France, Switzerland, Germany, Italy and Colombia and has a diverse [client portfolio](#) that spans the globe, including AccorHotels, Barry Callebaut, BASF, Danone, Eastman Chemical, the European Commission, Geberit, General Mills, Hugo Boss, Kering, the Kraft Heinz Company, Lenzing, L'Oréal, Mondelēz International, Nestlé, Sycomore, Unilever, WWF and more.

We are Quantis: sustainability's scientists, experts, strategists, innovators and visionaries.

(re)discover Quantis at [www.quantis-intl.com](http://www.quantis-intl.com)

### **For media enquiries, contact:**

Lori Gustavus

*Global Director, Communications and Marketing*

[lori.gustavus@quantis-intl.com](mailto:lori.gustavus@quantis-intl.com)

+33/ 9 63 23 04 67