



FOR IMMEDIATE RELEASE

## Quantis expands its European presence in Italy and names Director

*To serve a growing client base in Italy, Quantis is officially opening its door to a branch in Milan and names Simone Pedrazzini as Director of Quantis Italy.*

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Milan, Italy, January 14, 2019 – Leading sustainability consulting group Quantis is pleased to announce the opening of an official branch in Milan and to name Simone Pedrazzini as Director of Quantis Italy, effective immediately.

*“Quantis’ activities on the Italian market have been going from strength-to-strength. It is core to our mission to serve our clients locally with experts that understand market specificities and that are supported by our global team with our renown portfolio of innovative and robust sustainability services.”* **Quantis CEO Emmanuelle Aoustin** explains.

The Quantis portfolio of global services ranges from sustainability strategy and science-based goal setting, engagement and communications needs, to life cycle assessment, data and custom software solutions. In Italy, Quantis works with companies such as Fastweb, Ferrarelle, Ferrero, Lavazza, Loro Piana (LVMH), Nespresso, Sealed Air, Stanley Black&Decker, and STMicroelectronics.

*“I’m proud to name Simone to this well-deserved position as Director of Quantis Italy. He has extensive sustainability expertise, is a trusted partner to his clients and colleagues and has proven his business acumen by leading the expansion in Italy for the past few years. As Director, he will continue to grow our team of experts and consultants to guide our Italian partners towards a sustainable future,”* **Aoustin** adds.

Simone Pedrazzini has over 10 years of sustainability consulting expertise under his belt. He joined Quantis Lausanne in 2011 as an LCA analyst and was most currently in a Senior Consulting role while leading the satellite office and business development in Italy. Simone specializes in strategic projects that connect business with sustainability to promote and engage change. He has experience in fashion, food and beverage, and telecommunications among other industries. He is complemented by a team of experts in metrics (corporate, product, carbon, water footprinting...) and in sustainability communications.

*“It started as a one-man-show and I was supported by my Quantis colleagues in other branches to work on the growing business and projects. Soon, we will be 5 in Italy! It is important for me to continue to have privileged and local connection with our partners all the while leveraging Quantis’ global team.*

*I’m proud to see the success of Quantis in Italy - both a sign that Italian companies understand that today’s business must be sustainable and that the advisory and development services Quantis provides are meeting these needs to make real, meaningful change. I’m excited to lead Quantis Italy into our next, exciting chapter.”* says newly appointed **Quantis Italy Director Simone Pedrazzini**.

Simone is also a member of the Italian association CSR Manager Network part of the World Business Council for Sustainable Development (WBCSD)’s Global Network.

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## **About Quantis**

Quantis guides top organizations to define, shape and implement intelligent environmental sustainability solutions. In a nutshell, our creative geeks take the latest science and make it actionable. Our team of talents delivers resilient strategies, robust metrics, useful tools, and credible communications for a more sustainable future.

A sustainability consulting group known for our metrics-based approach to sustainability, Quantis has offices in the US, France, Switzerland, Germany, Italy and Colombia and has a diverse client portfolio that spans the globe, including AccorHotels, Barry Callebaut, BASF, Danone, Decathlon, the European Commission, General Mills, Hugo Boss, Intel, Kering, Lenzing, L’Oréal, LVMH, Mondelēz International, Nestlé, UEFA, Unilever, RIO 2016, Riri, WWF and more.

We are Quantis: sustainability’s scientists, experts, strategists, innovators and visionaries.

(re)discover Quantis at [www.quantis-intl.com](http://www.quantis-intl.com)

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